

PEOPLE INSPIRED

PIN INNOVATION STRATEGY

WHY innovations:

- After years of decreasing poverty, recently after the COVID crisis, the number of people suffering from extreme poverty globally is projected to rise again.
- Environmental degradation and climate change happening in an unprecedented pace are threatening the livelihoods of millions worldwide.
- Democracy and civil society in the world is increasingly under pressure.
- Traditional methods and technologies to fight poverty are reaching their limits. With growing global inequalities, insufficient resources are invested into sustainable development for all. Thus **innovations** are crucial to increase the **impact** of the work PIN is doing.
- **Digitalization** is providing new opportunities for efficiency and tech enablement
- Increasingly institutional donors (and the taxpayers) and private supporters of PIN **expect innovations** in programs.

Competitive advantages of PIN for innovations:

- Proximity of field programs to people and opportunity to involve them and understand their problems and context
- Access to in-house technical advisors and accumulated expertise in country programs in selected (sub)sectors
- Free spirit and can-do practical attitude

HOW – Key principles

- ▶ **Design with user**
- ▶ **Lean and agile approach**
- ▶ **Understand the existing ecosystem**
- ▶ **Build for Sustainability, Pilot for Scale**
- ▶ **Use open standards, Open data, Open source, and Open Innovation**
- ▶ **Do no harm**

WHAT we want to achieve?

MISSION: To increase the impact of PIN's humanitarian and development work by improving its innovativeness

KPIs:

- Number of people whose lives are positively affected by innovations developed by PIN. Target: Indicator will be measured during the first year and target set for the 2 remaining years
Note: We aim for substantial improvements for people. The extent of impact will be measured through surveying perceptions of people and qualitative research methods evaluating the changes in people's lives
- Volume of financial resources generated with the contribution of the developed innovations. Target: Indicator will be measured during the first year and target set for the 2 remaining years

Objective 1

To develop and scale-up 3 priority high-impact innovations

A parallel objective in the process is for PIN to test and learn from the process of quick developing and scaling innovations with gaining experience and also a team which can subsequently use their experience and skills in other contexts.

Indicators:

- 3 priority innovations developed from pilot to scale bring substantial impact for the people we work for by end of 2024.
- Documented experience from the innovation processes carried out
- Established pool of people with experience of developing innovations

Expected benefits:

- Demonstrated substantial impact of selected innovations improving people's lives
- PIN gaining experience to build-upon in innovative product development (using agile and user-centered approaches)
- Creating a pool of people with the innovation development experience in PIN, which can help in further development of innovations
- Profiling PIN in selected CPs as innovative and attract additional funding from current and new donors

Implementation steps:

PHASE 1 – YEAR 1 LEARNING PHASE

- Select 3 key challenges, where innovations will be supported
- Select 2-3 country programs, which will develop the innovations
- Implementing 1st priority pilot with quick results within a period of 6 months to 1 year
- Acquiring lessons learned from the process of piloting
- Create and consolidating innovation team (with maximum freedom and minimum other requirements) with support from advisors + necessary external support
- Position for and secure additional external funding for selected innovations funding by demonstration of impact, scale-up (traditional/innovation funders, private donors, investors)

PHASE 2 – YEAR 2 - 3

- Implementing 2 additional priority pilots
- Supporting scale-ups of previous round
- Make use of people with experience of developing innovations in Phase 1

Objective 2

To improve the learning and innovativeness in programs across the organization

Indicators:

- By 2024 increased number of innovative ideas piloted, documented and lessons learned shared internally. Target: 5 Annually
- Increased number of PIN teams using agile approaches for of piloting innovative ideas. Target: at least 5 teams by 2024
- Increased (external) funding for innovative ideas in PIN programming. Target: 300,000 EUR by end of 2024

Implementation steps:

- Pilot ideas through Pinnovation call and provide support in implementation
- Assess impact of and produce learning briefs from innovative projects
- Organize platforms/events for sharing lessons learned
- Create opportunities for learning from/with other actors
- Build capacity of staff in user-centered approaches, co-creation with communities
- Build digital skills of staff, hiring digitally skilled staff
- Showcase innovations and innovation leaders as ambassadors for innovative approaches

Expected benefits:

- Innovative ideas from CPs generated, supported, documents and shared lessons learned
- Increased learning and incremental innovation as part of PIN's global programming
- Improved learning and innovation within organization and with other actors brings additional recognition, funding and impact